

# "WE GROW THE **IM** COMMUNITY AND PROMOTE **THE IM WAY OF LIFE**"

## WHO WE ARE

Being an IM person means:

- I am open-minded to new cultures, life styles, behaviors and ideas.
- I am innovative and encourage new ideas.
- I am adaptable and readjust to changing environments.
- I am long-term-oriented and value long-term success higher than short-term.
- I am ready for international and intercultural exposure.
- I am connected to different industries, cultures and companies.
- I am an advocate for diversity and speak up against discrimination.
- I am responsible for a sustainable development of my environment and my community.

## HOW WE ARE

Acting as an IM person means:

- I contribute to promoting our core values.
- I encourage innovation and pioneer endeavors.
- I actively promote diversity in my working environment.
- I support fellow IM people in their projects.
- I share my knowledge and my experience with other IM people.
- I act as a proud representative of my IM degree program.
- I build long-lasting networks and stay connected.
- I critically reflect my environment and actively seek solutions.
- I engage in creating a sustainable and just world.

**I am accountable for my actions and behavior.**